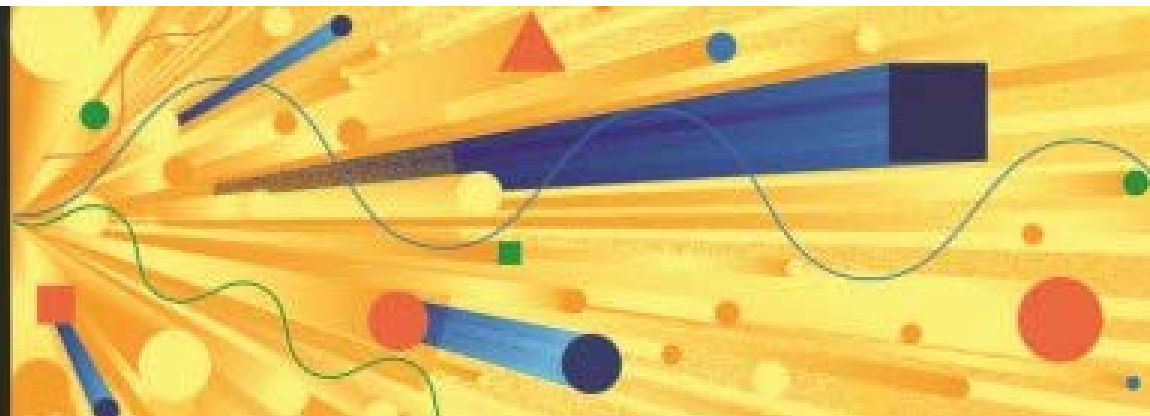


ASCPT 2021  
ANNUAL MEETING

 **ASCPT** American Society for  
Clinical Pharmacology & Therapeutics

REIMAGINING THE  
THERAPEUTIC LANDSCAPE



**ASCPT Partnership & Recruitment Opportunities**

## **ASCPT hears you!**

After numerous discussions with focus groups and one-on-one conversations with our sponsors and exhibitors, we know that you need direct connections to attendees and that virtual exhibit halls have not yet met your needs. ASCPT will not be offering an exhibit hall in 2021 and will instead focus on opportunities to bring you direct exposure to your target audience!

ASCPT is offering 3 Partnership Levels for the ASCPT 2021 Annual Meeting:

General Partner: \$1,000 - \$5,000

Select Partner: \$5,500 - \$17,500

Premier Partner: \$18,000+

Simply review the partnership options on the following pages and your total spend will be considered to reach each partnership level.

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**Thank you for your continued support of ASCPT!**



# Network & Community Experience February 2021

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Opportunity	Amount
eMarketing blast	\$500
Additional eMarketing blast beyond initial order	\$250
Virtual Meeting Platform Banner Ad	\$500
Network/Community Experience Networking Sponsor	\$1,000
Network/Community Experience Encore Presentation Sponsor	\$1,500
Network/Community Experience Awards Presentation Sponsor	\$2,500
Product Theater - 30 mins	\$2,000
Product Theater - 60 mins	\$3,000
Network/Community Experience 1 min max Promo Video (presented prior to session of ASCPT's choosing)	\$2,500
Break Sponsor - interview with an "expert" - 5 mins max	\$3,500

# Annual Meeting March 2021

<b>Opportunity</b>	<b>Amount</b>
eMarketing blast	\$1,000
Additional eMarketing blast beyond initial order	\$500
Product Theater - 30 mins	\$3,000
Product Theater - 60 mins	\$5,000
Career Center Basic	\$1,000
Career Center Enhanced	\$1,750
Career Center Premium	\$2,025
Micro-recruitment session - 30 mins	\$2,500
ASCPT 2021 Annual Meeting 1 min Promo Video (presented prior to session of ASCPT's choosing)	\$4,000
ASCPT 2021 Annual Meeting 2 min Promo Break Video (only available to Select Partners)	\$7,500
Virtual Meeting Platform Banner Ad	\$1,500
Networking Sponsor - branding & video	\$4,000
Break Sponsor - interview with an "expert" - 5 mins max	\$4,500
Keynote Sponsor - branding only	\$4,000
Keynote Sponsor - Intro Video & Branding	\$6,000
At-Meeting Intro Video for the Day (presenter must be an approved ASCPT member)	\$7,500
At-Meeting Intro Video of a Featured Section (presenter must be an approved ASCPT member)	\$7,500
At-Meeting Live Summary of the Day (presenter must be an approved ASCPT member)	\$7,500

# Recruitment Partnerships

## Annual Meeting Basic Recruitment Partner, \$1000

- One 2-minute max recruitment video played once during meeting break
- 1 eMarketing email blast
- Analytics

## Annual Meeting Enhanced Recruitment Partner, \$1750

- One 3-minute max recruitment video played 3 times throughout meeting breaks
- 2 eMarketing email blasts
- Analytics

## Annual Meeting Premium Recruitment Partner, \$2025

- Two 2-3-minute max recruitment video played 6 times throughout meeting breaks
- 3 eMarketing email blasts
- Analytics

**Full 30-Minute Recruitment Session (with Live Q&A) - \$2,500**  
(Included as an Annual Meeting session as a sponsored event)

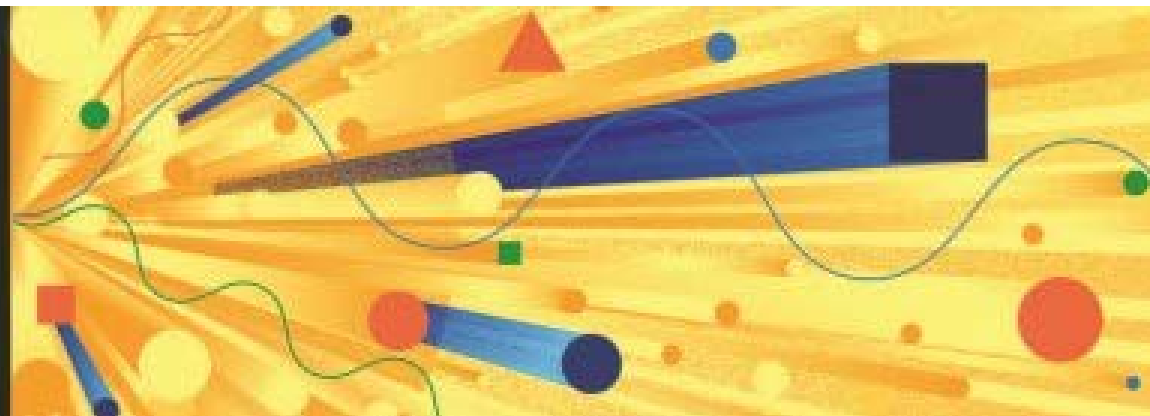
# Year-Round (outside of February/March)

Webinar Program 60-second Promo Video (presented prior to webinar of ASCPT's choosing; would come with contact info for those who opted in)	\$2,500
Student/Trainee Grant Supporter	\$2,500
eMarketing blast	\$500
Product Theater - 30 mins	\$1,500
ASCPT Website Banner Ad - 30 days	\$500
Micro-recruitment session - 30 mins	\$1,500
Podcast with an "expert" - 10 mins	\$1,500
Podcast Branding sponsorship only	\$500
Webinar Branding sponsorship only (presented prior to webinar of ASCPT's choosing; would come with contact info for those who opted in)	\$1,500

ASCPT 2021  
ANNUAL MEETING



# REIMAGINING THE THERAPEUTIC LANDSCAPE



**ASCPT Partner Inclusions**

# All General Partners Receive

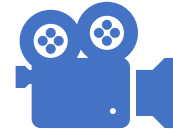
Partnership Spend: \$1,000 - \$5,000



Inclusion in Partner Pavilion directory



Organization contact information and logo



Video of your products/services



One (1) pdf resource document



# What You Get as a SELECT PARTNER

Partnership Spend:  
**\$5,500 - \$17,500**

## LISTING IN THE PARTNER PAVILION:

- Organization contact information and logo
- Video of your products/services
- Up to 3 pdf resource documents

## VIDEO DURING THE EVENT

- A short promo video (no more than 2 minutes) will be shown during two (2) breaks during the event
  - *Organization will provide the video*
  - *ASCPT is available to assist with video production as needed*
  - *ASCPT has the right to review prior to airing the video and return any to the partner that is determined unacceptable for presentation at ASCPT*
  - *ASCPT will select the timeslot for airing based on the program*

## MEETING PLATFORM BANNER AD

- A banner ad will be posted on the platform throughout the duration of the meeting

## TWO (2) CONFERENCE REGISTRATIONS

- These registrations will allow your staff to attend all conference events including chat rooms where small groups of attendees will connect with like-minded interests

One (1) PRE or POST EVENT ATTENDEE LIST or  
One (1) PRE or POST eMarketing Blast

## VISITOR ANALYTICS

- See information on who viewed your organization in the Partner Pavilion during the event

# PREMIER PARTNER INCLUSIONS

Partnership Spend:  
**\$18,000+**

## LISTING IN THE PARTNER PAVILION:

- Organization contact information and logo
- Video of your products/services
- Up to 6 pdf resource documents

## VIDEO DURING THE EVENT

- A short promo video (no more than 2 minutes) will be shown during 6 (6) breaks during the event (3 during February + 3 during March)
  - *Organization will provide the video*
  - *ASCPT is available to assist with video production as needed*
  - *ASCPT has the right to review prior to airing the video and return any to the partner that is determined unacceptable for presentation at ASCPT*
  - *ASCPT will select the timeslot for airing based on the program*

## MEETING PLATFORM BANNER AD

- A banner ad will be posted on the platform throughout the duration of the meeting

## FOUR (4) CONFERENCE REGISTRATIONS

- These registrations will allow your staff to attend all conference events including chat rooms where small groups of attendees will connect with like-minded interests

One (1) PRE & POST EVENT ATTENDEE LIST **AND**

One (1) PRE & POST eMarketing Blast

## VISITOR ANALYTICS

- See information on who viewed your organization in the Partner Pavilion during the event

# Next Steps

To activate your Partner Experience, confirm your participation via the Partner Experience Site:

[https://tools.eventpower.com/exhibit\\_selection/exhibit\\_wizard/index/21ASCPT?c=Partneror](https://tools.eventpower.com/exhibit_selection/exhibit_wizard/index/21ASCPT?c=Partneror)

Or contact Dyanne Hughes, [dyanne@ascpt.org](mailto:dyanne@ascpt.org) or Lisa Infelise, [lisa@ascpt.org](mailto:lisa@ascpt.org).

All partners agree to ASCPT Partner [Rules & Regulations](#).